PRECIOUS ROOM

by

Muriel Piaser

PR#8
Palais Vivienne, Paris
Tuesday 4th & Wednesday 5th July 2023

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The Meeting Place
for Fine Jewelry and High Jewelry

Muriel Piaser

© A. Loubet

Muriel Piaser, founder of *Muriel Piaser Consulting*, is at the head of *Precious Room by Muriel Piaser*. She acknowledges with passion and professionalism since more than 15 years the importance of nurturing these budding talents, commenting:

"*The fashion and jewelry design scene* is constantly evolving and I am very glad that *creative talents* are effectively showcased at a range of this *new concept*, real catalyst for promoting established and young talents. My work is to *creates attractive environments* for creatives talents. I really feel that my involvement makes a lasting contribution to *consolidating fashion industry* in this constant mutation of the market."

This wonderful initiative offers emerging and established jewelry designers *invaluable support* at differents stages in their global business and marketing development.

An elegant, intimate *Paris highly selective event* environment befitting of your brand, all located in the unparalleled Palais Vivienne.

Info

date	Tuesday 4th & Wednesday 5th July 2023
location	Palais Vivienne 36, rue Vivienne 75002 Paris France
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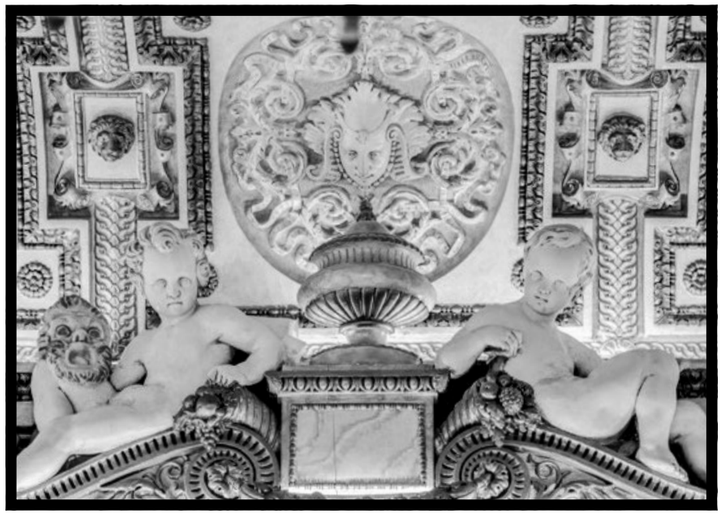
SAVE THE DATE

A new concept

Precious Room by Muriel Piaser
The meeting place for High Fantasy & Fine Jewelry Designers is a new concept as the most **exclusive and intimate meeting point** for the high fantasy and fine jewelry market during the Couture Week in Paris. **A real opportunity** to present a specially designed collection to industry **experts** and **members** of the **fashion community.**



This wonderful initiative offers young creative fashion designers invaluable support at different stages in their careers.

An elegant, intimate showroom environment befitting of your brand, all located in the unparalleled Palais Vivienne.

Designers List

PR#1	5 Octobre • Alexandra Margnat • As29 • Atelier Paulin • Celine Daoust • Delphine Charlotte Parmentier • Elsa Madjar • Feidt • Ginette Ny • Imaï By Julie Borgeaud • Jacquie Aiche • Jem Jewellery Ethically Minded • Joelle Jewellery • Jrs Julien Riad Sahyoun • Les Précieuses • Louise Hendricks • Lsonge • Mademoiselle Flora • Madiso • Marie Laure Chamorel • Marie Mas • Persee • Persta
PR#2	Adelya Jewellery • Anapsara • Aonie • Atelier Paulin • Atelier Swarovski • Celine Daoust • Christine Bekaert • Colette Jewelry • De Jaegher • Delphine Charlotte Parmentier • Dorothée Sausset • Elie Top • Emylienne • Feidt • Gfg Jewellery By Nilufer • Ilona Orel • Jolly Bijou • Les Merveilleuses • Les Néréides • Louise Hendricks • Ludovica Andrina • Maria Kovadi Fine Jewellery • Monsieur Paris • Myriam Sos • Mademoiselle Flora • Paola Krauze • Perle De Lune • Persée • Sophie D'agon
PR#3	Abïs • Agau • Aneska • Aonie • Atelier Paulin • Axel Huynh Paris • Cecil • Celine Daoust • Colette Jewelry • Dominika Lovichi • Eliar Paris • Ina Lazarov Paris • Karine Chedid • Le Mat Paris • Les Merveilleuses • Les Néréides Paris • Little Ones Paris • Lopé • Mademoiselle Flora • Malvensky • Marc Deloche • Maria Kovadi • Natkina • Otto Jewels • Paola Krauze • Par Cœur • Persee • Pierre Rioufol • Place Vendôme • Spallanzani • Spampilla • Sylvia Toledano • Teïka Jewelry • Tropical Thursday • Wouters & Hendrix
PR#4	Agau Gioielli • Antoine Chapoutot • Aonie • Atelier Paulin • Dorothée Sausset • Elegances GS • Helene Zubeldia • Lie(e) • Little Ones Paris • Lsonge • Mademoiselle Flora • Maïtia • Maria Kovadi • Mineralosophie • No Muse Helin Paris • Sophie d'Agon • Tropical Thursday • Tania Zerdok
PR#5	Andi Marthe • Anoli Joaillerie • Atelier Paulin • Cinco • Capucine H • Delphine Charlotte Parmentier • Dorothee Sausset • Elegance Gs • Emmanuelle D'ortoli • Fiordy Studio • Fiedt • Flav • Helene Zubeldia • Ines De La Fressange Paris Joaillerie • Jana Rose Paris • Jewelry Lab • Jdl Paris By Jessie Lemaire • Joanna Achkar • Jolly Bijou • Laura Gallon Joaillerie • Little Ones Paris • Léa By Léa Milekovska • Linkki • Louise Kopij • Mademoiselle Ad • Maison H Jewels • Maison Holleville • Maison Mouche • Maïtia • Mathon Paris • Minas Designs • Nonza • Philippe Ferrandis
PR#6	12pm • Adrian Colin × Julien Fournié • Alexandra Abramczyk • Alighieri • Amuro • Andi Marthe • Anoli Joaillerie • Cris Porto • Emmanuelle D'ortoli • Faoba • Fiordy Studio • Flav • Harakh • Helene Zubeldia • Insolite Joaillerie • Le Sibille • Leïa K • Maat Jewelry • Mademoiselle Flora • Memoria Secreta • Philippe Ferrandis • Rana Maatouk • Rosa Maïtea • Sigha Bijoux • Sophie D'agon • Studio 28 • Studio C • Tania Zerdok • Veins • Vever • Wings Of Wisdom × Maison Belmont
PR#7	Alix D. Reynis • AWKN1 • Azénor • Bijules • Carole Guez • Caroline de Benoist • Chato • Club By Fyr • Copin • Courbet • Douze Paris • Irene Lummertz • Jewelry Lab • Jolly Bijou • Joy Wonderland • Jutta Behr-Schaeidt • Le Petit Chato • Le Sibille • Lola Fenhirst • Loyal.e Paris • Mazarin • Modini • Mysteryjoy • Nascendi • Qitteri • Rasha Mansour • Signature Jewelry By FA • Statement • Stephen Webster • Studio 28 • Sybarite Jewellery • Van Den Abeele • Vever • Wilfrid Deydier

PR

PiCS

© Luc Valigny

Precious Room

Maria Kovadi jewellery. © Luc Valigny

Delphine Charlotte Parmentier. © Luc Valigny

Atelier Swarovski. © Luc Valigny

PR

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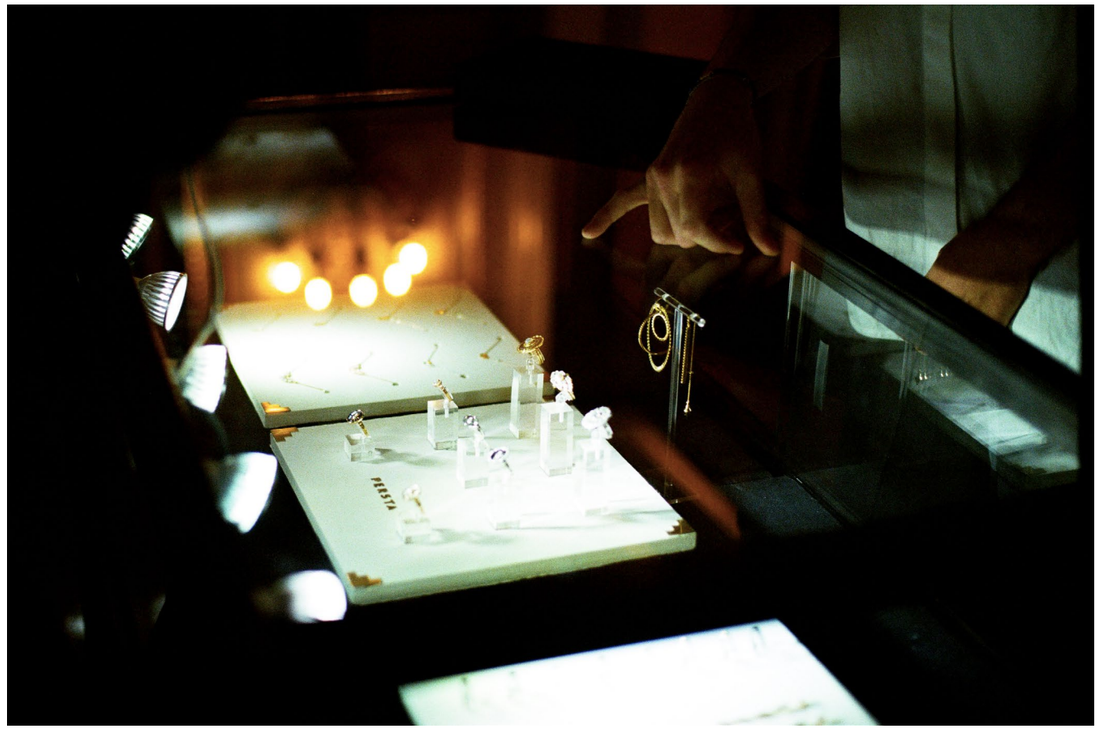
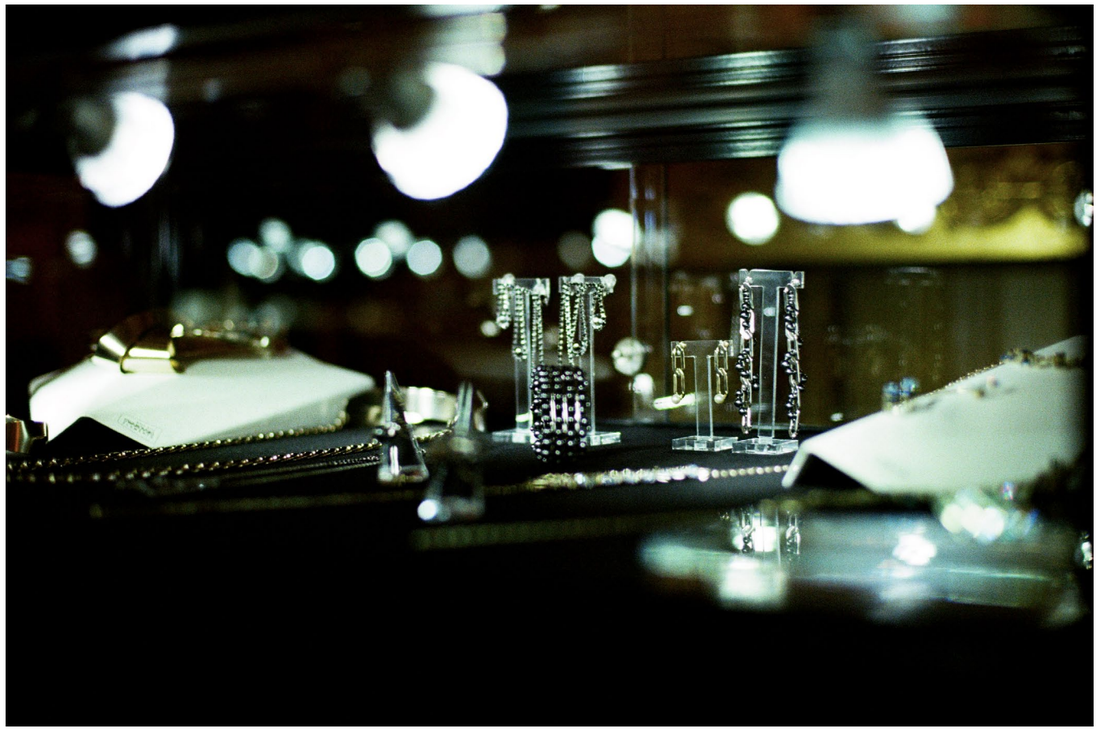
Ilona Orel.. © Luc Valigny

De Jaegher. © Luc Valigny



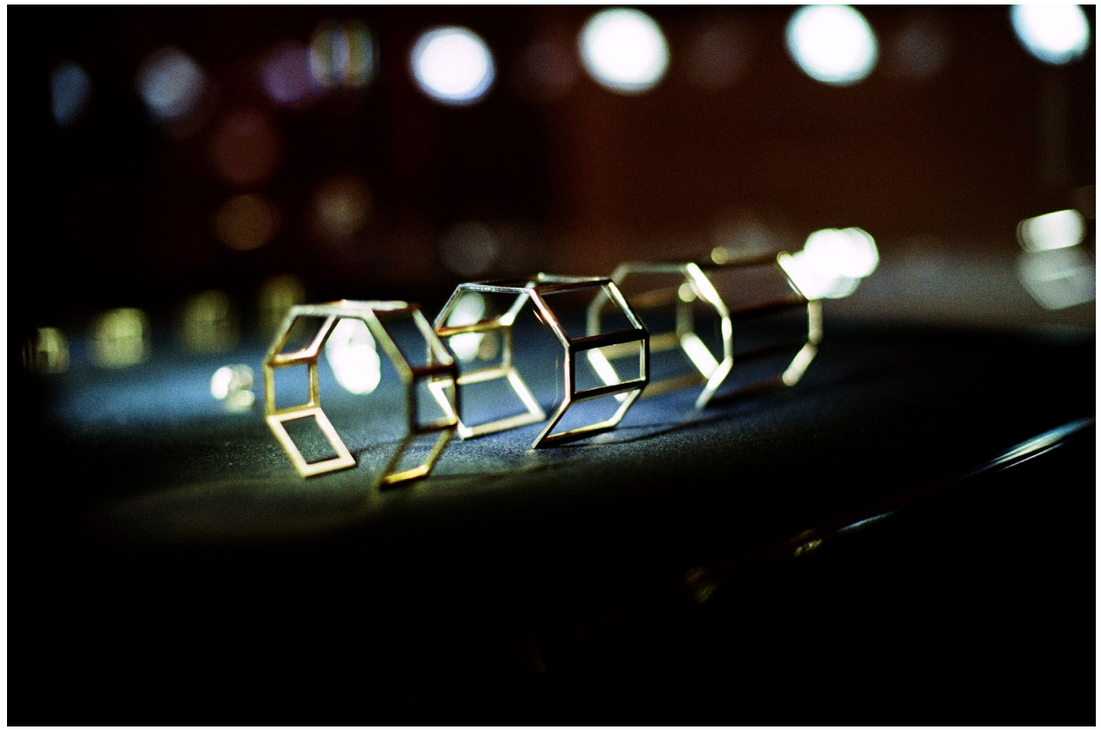
Persta. © Chloé Bruhat



Delphine Charlotte Parmentier. © Chloé Bruhat

Celine Daoust. © Chloé Bruhat

Marie Laure Chamorel. © Chloé Bruhat



JEM. © Chloé Bruhat

Ginette NY. © Chloé Bruhat

DETAILS

- Catering to an elite community of renowned heritage brands, emerging design talents, the finest retailers and award-winning media from around the globe, Precious Room by Muriel Piaser is a key Paris event where the jewelry industry gathers to connect, collaborate and conduct business that will taking place during one day and coktail night.
- Meeting point between top-tier buyers, press and leaders opinion from the world's most distinguished fashion industry market players.
- An exclusive Paris event during the Couture week to present an exquisitely fine jewelry collections of preeminent designers and brands recognised in their country curated by Muriel Piaser.
- The destination for the world's most recognized luxury consumer and trade media seek the cutting edge trends and innovative designs, while influenceurs community up to the editorial exposure throughout the duration of the event.

BUSINESS & MARKETING OPPORTUNITIES

Showcase your collections in five-star style in *Palais Vivienne* while you connect with the most highly sought-after retailers in the industry. Among the benefits you will enjoy:

- Unequaled access to high-end Triple A Buyers, who attend Precious Room with serious purchasing intent.
- Meet the most important french and international jewelry retailers all in one place at one time.

Experience Opportunities Innovative Luxury

- Invaluable exposure to leading luxury publications and mainstream media.
- Exclusive opportunities to cultivate relationships and make personal connections during the event.
- An elegant, intimate concept environment befitting of your brand, all located in the historic and sumptuous charming rooms of the historic Palais Vivienne.
- Extraordinary support and a full turnkey experience, which frees you to focus on your clients and market your brand.
- Post event report with listing buyers, media and leaders opinion attendances.
- Connecting your brand to the industry throught our website *www.precious-room.com* as marketing platform and influence digital support.

RENOWN

Trade & consumer publications and influential social media journalists will attend precious room by Muriel Piaser.

- Precious Room by Muriel Piaser commands attention, attracting press from a comprehensive array of media.
- As an exhibitor, you can anticipate invaluable editorial exposure to both the leading consumer and trade luxury publications and media as well as influential bloggers and writers from the world of new media.

Muriel Piaser
CONSULTING

We are social, follow us!
facebook / twitter / instagram
precious-room.com